

2024 Goals



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Girls In Tech Liberia (GITL) Challenges & Goals for 2024

Challenges:

1. Insufficient Computers (Laptops or Desktops):

- **Challenge:** Limited resources hinder the ability to provide adequate computers for training programs.
- **Solution:** Seek partnerships with technology companies, explore donation campaigns, and apply for grants to acquire more computers.

2. Funding Opportunities for Expansion:

- **Challenge:** Limited financial resources restrict the expansion of GITL's programs and reach.
- **Solution:** Develop a comprehensive fundraising strategy, actively seek grants from organizations supporting women in technology, and explore corporate partnerships.

3. Staff Salaries, Office Rent, and Supplies:

- **Challenge:** Financial constraints impacting staff salaries, office rent, and the procurement of necessary supplies.
- **Solution:** Implement cost optimization measures, negotiate favorable lease terms, and explore sustainable procurement practices.

GITL Aim, Goals, Objectives, and Outcome for 2024

Aim:

- To train and empower at least 1,500 women and girls in technology through GITL's programs in 2024.

Goals:

1. Expand Computer Resources:

- **Goal:** Acquire additional laptops and desktops to accommodate more tech training centers in other communities and the growing number of Trainees as well.
- **Objectives:**
 - Secure partnerships with technology companies for equipment donations.

- Launch a crowdfunding campaign to raise funds for computer acquisition.
- 2. Enhance Funding Opportunities:**
- **Goal:** Increase funding opportunities to support the expansion of GITL's initiatives in various counties.
 - **Objectives:**
 - Develop a comprehensive fundraising strategy, including online campaigns, events, and partnerships.
 - Actively seek grants from organizations aligned with GITL's mission.
- 3. High School Outreach:**
- **Goal:** Teach computer education programs in high schools.
 - **Objective:**
 - Collaborate with high schools to integrate GITL's computer education modules into the school curriculum.
 - Actively seek grants from organizations, companies, and donors to achieve our goal.
- 4. Optimize Operational Finances:**
- **Goal:** Ensure financial sustainability by optimizing operational expenses.
 - **Objectives:**
 - Review and adjust staff salaries to align with budget constraints.
 - Explore cost-effective office space solutions, such as shared workspaces.
 - Implement sustainable procurement practices to optimize the use of supplies.

Objectives and Strategies for 2024:

- 1. Program Diversification:**
- **Objective:** Introduce new specialized training programs to meet the evolving demands of the tech industry.
 - **Strategies:**
 - Conduct a needs assessment to identify emerging trends and skills in the tech sector.
 - Collaborate with industry experts to design targeted training modules.

2. Community Outreach and Partnerships:

- **Objective:** Strengthen GITL's presence in the community and forge strategic partnerships.
- **Strategies:**
 - Conduct outreach programs in schools and communities to raise awareness of GITL's offerings.
 - Establish partnerships with educational institutions, government bodies, and corporations.

3. Monitoring and Evaluation:

- **Objective:** Implement robust monitoring and evaluation mechanisms to measure program impact.
- **Strategies:**
 - Develop key performance indicators (KPIs) for each training program.
 - Regularly assess and adapt programs based on participant feedback.

Expected Outcome:

- **Empowerment of 1,500 Women and Girls:**
 - **Outcome:** Successful completion of GITL's training programs by 1,500 women and girls, equipped with digital skills and empowered for career opportunities or entrepreneurship.

Conclusion:

GITL's strategic plan for 2024 focuses on addressing challenges, expanding resources, and enhancing financial sustainability to fulfill its mission of empowering women and girls in technology. Through targeted goals, innovative strategies, and community engagement, GITL aims to make a lasting impact on the tech landscape in Liberia. By extending computer education to high schools, GITL aims to inspire and empower the next generation of female leaders in technology. Additionally, successful resource mobilization will enable GITL to overcome current challenges, ensuring sustainability and continued impact in bridging the gender gap in technology.